



ArtPop
STREET GALLERY®

4th Annual
**UPCYCLED
FASHION SHOW
& FUNDRAISER**

September 14, 2024

Sullenberger Aviation Museum

CALL FOR SPONSORS

The Upcycled Fashion Event of the Year! With over 400 guests expected, this annual fashion show and fundraiser repurposes retired ArtPop Cities Program billboard vinyls to create wearable statement designs. As a nonprofit arts organization, ArtPop is committed to showcasing local artists and making art accessible to all. Your sponsorship supports ArtPop programming and outreach while connecting you to community leaders, fashionistas, creatives, and art supporters. Enjoy special VIP perks including premiere seating, ArtPop swag, and first dibs on silent auction items!

Click [HERE](#) to check out video highlights from our 2023 show.

For more information contact Wendy@ArtPopStreetGallery.com

Photo credit: @webb_robbs

SPONSORSHIP LEVELS

TITLE SPONSOR \$25,000

- Let us tailor this package just for you!
- Company name/logo featured as Presenting Sponsor on one billboard in Charlotte.
- Event naming rights: ArtPop 2024 Upcycled Fashion show presented by (your company).
- Social media, fashion show, and invite branding.
- Company name on all signage.
- Opportunities for (your company) to speak from the podium.
- Mentions from the podium during fashion show.
- 8 tickets to the exclusive VIP reception.
- Meet and greet with host, emcee, and designer(s) (TBD).
- Assorted hors d'oeuvres and sweet treats.
- ArtPop Upcycled custom swag.
- First dibs on purchasing Upcycled fashion.
- Access to ArtPop Upcycled Fashion Show with front row seating.

RUNWAY \$10,000 (3 Available)

- Company name/logo featured on one billboard in Charlotte. (Along with other sponsors)
- Named sponsor for two Upcycled fashion pieces.
- Company name on all signage.
- Mention from the podium during fashion show.
- 6 tickets to the exclusive VIP reception.
- First reveal of ArtPop's silent auction and art for sale.
- Meet and greet with host, emcee, and designer(s) (TBD).
- Assorted hors d'oeuvres and sweet treats.
- ArtPop Upcycled items and custom swag.
- Access to ArtPop Upcycled Fashion Show with premier seating.
- First dibs on purchasing the Upcycled fashion pieces you sponsored.
- Social media posts and recognition.

Thank you for supporting ArtPop Street Gallery!

Tax ID #47-3269773



ArtPopStreetGallery.com

FASHIONISTA \$5,000 (2 available)

- Named sponsor for one Upcycled fashion piece.
- Company name on all signage.
- Mention from the podium during fashion show.
- 4 tickets to the exclusive VIP reception.
- First reveal of ArtPop's silent auction and art for sale.
- Meet and greet with host, emcee, and designer(s) (TBD).
- Assorted hors d'oeuvres and sweet treats.
- ArtPop Upcycled items.
- Access to ArtPop Upcycled Fashion Show with premier seating.
- First dibs on purchasing the Upcycled fashion piece you sponsored.
- Social media posts and recognition.

ON THE CATWALK \$2,500

- Company name/logo on marketing materials at event and on website.
- Mention from the podium during fashion show.
- 2 tickets to the exclusive VIP reception.
- First reveal of ArtPop's silent auction and art for sale.
- Meet and greet with host, emcee, and designer(s) (TBD).
- Assorted hors d'oeuvres and sweet treats.
- ArtPop Upcycled items.
- Access to ArtPop Upcycled Fashion Show with premier seating.

UPCYCLE PATRON \$1,000

- Company name/logo on marketing materials at event and on website.
- 2 tickets to the exclusive VIP reception.
- First reveal of ArtPop's silent auction and art for sale.
- Meet and greet with host, emcee, and designer(s) (TBD).
- Assorted hors d'oeuvres and sweet treats.
- Access to ArtPop Upcycled Fashion Show with premier seating.

COUTURE \$500 AD

- Company name, logo, or personalized message on screen Prior to Fashion Show.
- Company name/logo on marketing materials at event.